

**The International Conference on New Media and Social Media:
New Media Literacy in the AI Age**

國際新媒體與社交媒體會議：人工智能時代的新媒體素養

Conference Handbook

會議手冊

4 - 5 November 2025

二零二五年十一月四至五日

Host:
Academy for Educational Development and Innovation (AEDI),
The Education University of Hong Kong (EdUHK)

主辦單位:
香港教育大學
教育發展與創新學院

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Co-Chairperson	Ms GAI Hui Xia Helen	Associate Vice President (Mainland Engagement and Development), EdUHK Director of Communications and Engagement, Communications Office, EdUHK
Co-Chairperson	Dr LIU Jindong Leo	Assistant Professor, AEDI, EdUHK Programme Leader, Master of Arts in Belt and Road Business Communication and Administration Associate Programme Leader, Master of Arts in New Media and Social Media

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Advisor	Prof ERNI John Nguyet	Dean, Faculty of Humanities and Chair Professor of Cultural Studies, EdUHK
Advisor	Prof HJORT Anne Mette	Head, Department of Literature and Cultural Studies and Chair Professor of Film and Media, EdUHK
Advisor	Dr KONG Suet Yee Suria	Associate Co-Director, AEDI, EdUHK Senior Lecturer, Department of Curriculum and Instruction, EdUHK

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Conference Poster 會議海報



2025

The International Conference on New Media and Social Media:

New Media Literacy in the AI Age

国际新媒体与社交媒体会议：

人工智能时代的新媒体素养



Keynote Speakers 主旨演讲嘉宾



Distinguished/Panel Speakers 行业领袖/论坛演讲嘉宾



Conference Moderators 会议主持人



4-5 NOV 11月



EdUHK Tai Po Campus (C-LP-11)
10 Lo Ping Road, Tai Po, New Territories, Hong Kong
nmlai@eduhk.hk

香港教育大學大埔校園 (C-LP-11)
香港新界大埔圍屏路十號



All keynote speakers' names are listed in alphabetical order of surnames.

Foreword 前言



Prof LEE Chi-Kin John

Chairperson, Organising Committee of The International Conference on New Media and Social Media: New Media Literacy in the AI Age

Director of AEDI, EdUHK

President, EdUHK

Distinguished guests, esteemed experts and scholars, dear students,

Good morning! Welcome to the “2025 International Conference on New Media and Social Media: New Media Literacy in the AI Age”. On behalf of The Education University of Hong Kong (EdUHK) and Academy for Educational Development and Innovation (AEDI), I would like to extend my warmest welcome and sincere gratitude to all the distinguished experts, scholars, industry leaders, and guests from around the world.

The rapid development of new media has profoundly transformed the way we access information, communicate, and engage in cultural creation. From traditional newspapers, radio, and television, to today’s social media and smartphones, and now, with the widespread application of artificial intelligence (AI), the media landscape has undergone tremendous change. These transformations have not only provided us with abundant and diverse sources of information but also posed new challenges and requirements for media literacy.

This conference brings together internationally renowned scholars, journal editors, and media leaders. Through keynote speeches, parallel panels industry leadership speeches, distinguished industry leader panels, and social media KOL panels, we will explore the development and challenges of new media in the AI era, assess new media literacy in this context, and share the latest research findings and practical experiences. This platform aims to promote interdisciplinary and cross-cultural academic exchange.

EdUHK is committed to promoting educational innovation and whole-person development, nurturing future-ready educators and talents with positive values and skills for tomorrow. On this occasion, I am pleased to announce that the University will soon establish the Institute for Global New Media, Arts, and Education. The institute is dedicated to creating an interdisciplinary, cross-regional, and international research platform that integrates new media, arts, and education.

The institute will consist of two key centres — the Centre for New Media and Social Media, and the Centre for Chinese Traditional Culture Education. These two centres will not only explore the future through educational practices and research focusing on new media technologies, including social media, AI and virtual reality (VR), but also integrate traditional Chinese cultural values with modern education, inheriting, rediscovering, and revitalizing our cultural heritage. Furthermore, the Institute and its two centres will advance educational research and development at local, national, and global levels, fostering the internationalization of these cutting-edge fields.

I hope that during the two-day conference, everyone will actively exchange ideas, share insights, and inspire new thoughts and collaborations. May we all gain valuable perspectives from different cultural contexts, enabling educators and citizens in the AI era to benefit from this intellectual exchange and jointly promote the healthy development of media towards a new stage.

Finally, I wish this conference great success and fruitful inspiration. Thank you.

4 November 2025

尊敬的各位來賓、各位專家、學者、同學們：

大家好！歡迎蒞臨「國際新媒體與社交媒體會議：人工智能時代的新媒體素養」！首先，我謹代表香港教育大學（教大）及教大教育發展與創新學院，向來自世界各地的專家學者、業界領袖及來賓，致以最熱烈的歡迎和衷心的感謝！

新媒體的發展速度極快，深刻地改變了我們獲取信息、交流互動與文化創作的方式。從傳統的報紙、廣播、電視，到如今的社交媒體與智能手機，再到人工智能（AI）的廣泛應用，媒體環境經歷了翻天覆地的轉型。這些變化不僅為我們帶來了豐富多樣的信息資源，也對媒介素養提出了新的要求。

是次會議匯聚國際知名學者、期刊主編與媒體領袖，透過主旨演講、專家論壇、行業領袖演講、行業領袖論壇、社交媒體博主論壇及平行論壇，探討 AI 時代下新媒體的發展與挑戰、評估 AI 時代的新媒體素養，並分享最新研究成果與實踐經驗，藉此推動跨學科及跨文化的學術交流。

教大積極推動教育創新與全人發展，以培育面向未來、具正面價值觀和未來所需技能的教育工作者和人才。藉此機會，我很高興宣佈教大即將成立「全球新媒體、文藝及教育研究所」。研究所致力打造一個跨學科、跨地區及國際研究平台，融合新媒體、藝術與教育領域的發展，並設有兩個重要部門，分別是「新媒體及社交媒體中心」以及「中華傳統文化教育中心」。這兩大中心不僅將通過聚焦社交媒體、人工智能與虛擬現實的新媒體技術教育實踐與研究探索未來，更積極融合中國傳統文化價值與現代教育，實現歷史文脈的傳承、發掘與復興。此外，研究所及兩大中心將推動地方、國家及全球層面的教育科研事業，促進這些前沿領域的國際化進程。

我希望在接下來一連兩日的會議中，大家能夠彼此交流、分享想法，激發新的思考與合作，並從不同的文化視角中獲得啟發，讓 AI 時代下的教育者與公民皆能從中受益，共同推動媒體發展邁向新的階段。

最後，預祝本次會議圓滿成功，期待各位滿載而歸。謝謝大家！

二零二五年十一月四日

General Information 會議簡介

1. Objectives 會議宗旨

The International Conference on New Media and Social Media: New Media Literacy in the AI Age invites scholars, practitioners and enthusiasts from around the globe to explore the transformative impact of artificial intelligence (AI) on personal media life (e.g., news and entertainment consumption, access to health and science information, cultural productions, mediated interpersonal communication). As such, the fast-changing nature of the media landscape has posited new challenges and requirements for the public to update their new media literacy and navigate a healthy and sustainable digital life. According to Livingstone (2004), media literacy can be conceptualised as “the ability to access, analyse, evaluate and create messages across a variety of contexts”. This definition suggests four key components of an individual’s literacy skills. Moreover, media contexts are constantly changing from newspapers, radio and TV to today’s social media, smartphones and AI.

The Academy for Educational Development and Innovation at The Education University of Hong Kong invites submissions to an international conference on new media and social media to be held from November 4 to 5, 2025, in Hong Kong. This conference will feature renowned professors, journal editors, and media leaders. We encourage submissions of high-quality research papers and extended abstracts related to new media, with various theoretical and methodological approaches.

2. Host 主辦單位

Academy for Educational Development and Innovation (AEDI), The Education University of Hong Kong (EdUHK)

香港教育大學 教育發展與創新學院

3. Presentation Formats 會議形式

- 主旨演講 Keynote Speech
- 行業領袖演講 Industry Leadership Speech
- 行業領袖論壇 Distinguished Industry Leader Panel
- 社交媒體博主論壇 Social Media KOL Panel
- 平行論壇 Parallel Panel

For more details, please visit: <https://eduhknmsmcon.com/>

Meeting Agenda 會議議程

4 November 2025 (Tuesday)
2025 年 11 月 4 日 (星期二)

Time 時間	Activity and Venue 會議活動及地點
8:30-9:00	Registration & Sign in 報到及登記 C-LP-11
9:00-9:30	Opening Ceremony & Welcome Keynote speech by Professor John LEE Chi-Kin, Director of AEDI, EdUHK 開幕典禮及歡迎主旨演講 (香港教育大學 教育發展與創新學院院長 李子建教授) C-LP-11
9:30-10:00	Keynote Speech 1: AI and the Crisis in Communication Discipline by Professor Anthony FUNG, The Chinese University of Hong Kong 主旨演講(一): 人工智能與傳播學科的危機 (香港中文大學 馮應謙教授) C-LP-11
10:00-10:30	Keynote Speech 2: Children's Perspectives on "The Digital Good": Theorising Emergent "AI Literacy" by Professor John POTTER, University College London 主旨演講(二): 兒童對「數字之好」的看法: 理論化新興的「AI 素養」 (倫敦大學學院 John POTTER 教授) C-LP-11
10:30-10:45	Tea Break 茶歇
10:45-11:15	Industry Leadership Speech by Mr Yusheng SUN, Phoenix New Media/Phoenix Media Investment 行業領袖演講: AI 能改變當下的傳播形態和格局嗎? (鳳凰衛視 / 鳳凰新媒體 孫玉勝先生) C-LP-11
11:15-12:00	Distinguished Industry Leader Panel: The New Media Transformation of Traditional Media in the AI Era by Ms Helen GAI Huixia, Associate Vice President (Mainland Engagement and Development) & Director of Communications and Engagement, EdUHK; Mr Yusheng SUN, Phoenix New Media/Phoenix Media Investment; Mr. Wing-hung LO, Bastille Post; Mr Xiuyan YAN, Hong Kong Ta Kung Wen Wei Media Group 行業領袖論壇: AI 時代傳統媒體的新媒體轉型 (香港教育大學 協理副校長(內地協作及發展)兼傳訊及協作處長 蓋會霞女士)

	鳳凰衛視/鳳凰新媒體 孫玉勝先生 巴士的報 盧永雄先生 香港大公文匯傳媒集團 閻修彥先生) C-LP-11	
12:00-13:15	Lunch Break 午膳	
13:15-14:00	Meeting with Invited Guests 受邀嘉賓討論會	
14:00-14:40	Social Media KOL Panel – Ms Xi ZENG and Ms Jiru XU 社交媒體博主論壇 — 曾西女士 及 許吉如女士	
14:40-14:50	Tea Break 茶歇	
14:50-15:20	Keynote Speech 3: Innovation of Film and Television Content in the Era of Artificial Intelligence by Professor Baoguo CUI, Tsinghua University 主旨演講 (三): 人工智能時代影視內容的創新 (清華大學 崔保國教授) C-LP-11	
15:20-15:50	Keynote Speech 4: Development of Artificial Intelligence and Media Intelligence by Professor Zizhong ZHAO, Communication University of China 主旨演講 (四): 人工智能與智能媒體發展 (中國傳媒大學 趙子忠教授) C-LP-11	
15:50-16:20	Keynote Speech 5: What is Intelligent Communication: The Concept and Types of Agency by Professor Hailong LIU, Renmin University of China) Zoom* 主旨演講 (五): 何為智能傳播: 能動性的概念與類型 (中國人民大學 劉海龍教授) Zoom* C-LP-11	
16:20-16:30	Tea Break 茶歇	
16:30-17:45	C-LP-11	D1-LP-03
	Parallel Panel 1 平行論壇 (一) Inequality and Risks behind Individual Interactions with AI 人工智能個人互動背後的不平等與風險 (中文) Panel Speaker presentation: 「智能包容」與「智能個人」的雙重形塑: AI 生態下中國老年群體的媒介素養升維 — 王歡 (吉林工程師範學院) 1. 人工智能時代的智慧鴻溝新議題研究進展 — 楊峰、張涵嘉、張思穎 (四川大學)	Parallel Panel 2 平行論壇 (二) Youth and Family in the Age of AI 人工智能時代的青少年與家庭 (英文) Panel Speaker presentation: Do Malaysian Universities Jump on the AI Bandwagon? Lecturers' Perspectives from Five Public HEIs – by Jiankun GONG, Iffat Ali AKSAR, Yu ZUO, Amira FIRDAUS (University of Malaya) 1. Mirror or Digital Self? Mechanisms of AI Interaction in Shaping Adolescent Self-Identity

	<p>2. 「我想找個出路」：基於紮根理論的中國青年 AI 算命行為機制分析 — 劉若寧(北京體育大學)</p> <p>3. 網路成癮與網路隱私侵權求助行為的關係：網路隱私感知的調節作用 — 王洋、葉己璇、元英、劉海（北京師範大學）</p> <p>4. 中美競爭下的 AI 願景、風險與機遇 — 劉錦東（香港教育大學）</p>	<p>– Jing ZHU (Beijing Normal University), Mike YAO (University of Illinois Urbana-Champaign)</p> <p>2. Raising Bilingual Children on Rednote: How Platforms Reshape Parental Involvement in Early Childhood Education – Ran Xi, Wei PU (The University of Hong Kong)</p> <p>3. The Role of Robots Designed for Children in Family Context: Useful Toys, Family Atmosphere Moderator, and Parent's Eyes – Xueyan CAO (The Chinese University of Hong Kong)</p> <p>4. Early Adolescents' Understanding and Negotiations of Datafication in Platform Society – Yuxi ZHOU (EdUHK)</p>
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5 November 2025 (Wednesday)

2025 年 11 月 5 日 (星期三)

Time 時間	Activity and Venue 會議活動及地點		
10:00-11:15	Roundtable on International Journal Publications (Invited Guests for onsite participation with live broadcast via Zoom) 國際期刊出版圓桌論壇 受邀嘉賓現場出席聯同線上直播 B4-LP-09		
11:30-12:00	Keynote Speech 6: Human vs. Machine Agency in the Age of Generative AI by Professor Shyam SUNDAR, The Pennsylvania State University 主旨演講(六): 生成式人工智能時代的人機能動性對比 (賓夕法尼亞州立大學 Shyam SUNDAR 教授) C-LP-11		
12:00-12:30	Keynote Speech 7: Conversation as the Core: Recontextualizing Human-AI Communication in Education and Professional Training by Professor Mike YAO, University of Illinois Urbana-Champaign 主旨演講(七): 以對話為核心: 在教育 and 職業訓練中重新建構人機 溝通 (美國伊利諾大學厄巴納-香檳分校 姚正宇教授) C-LP-11		
12:30-14:00	Lunch Break 午膳		
14:00-14:30	Keynote Speech 8: Smart Machines, Healthy Minds: Building Resilience in the Generative AI Era by Professor Jorg MATTHES, University of Vienna 主旨演講(八): 智慧機器、健康心靈: 在生成式 AI 時代建立韌性 (維也納大學 Jorg MATTHES 教授) C-LP-11		
14:30-15:00	Keynote Speech 9: Narrative Imagination and Postcritical AI Literacies by Professor Guobin YANG, University of Pennsylvania 主旨演講(九): 敘事想像與後批判的 AI 素養 (賓夕法尼亞大學 楊國斌教授) C-LP-11		
15:00-15:10	Tea Break 茶歇		
15:10-16:25	C-LP-11	D1-LP-04	D1-LP-07
	Parallel Panel 3 平行論壇 (三) AI, Platforms and Society (Chinese)	Parallel Panel 4 平行論壇 (四) Implications of AI in Education and	Parallel Panel 5 平行論壇 (五) Political Discourse and Diplomacy in the Age of AI

	<p>人工智能、平台與社會（中文）</p> <p>Panel Speaker presentation: 人工智能時代新傳學生的哲學素養培養——莊園（湖南第一師範學院）</p> <ol style="list-style-type: none"> 1. 「愛女」話語中的女性團結與厭女悖論：小紅書平台的性別政治透視 ——林凌婕（武漢大學） 2. 平台化記憶的生與死：數字平台消逝中的個體記憶實踐研究 ——董嘉迪（暨南大學） 3. 人工智能傳播背景下深度偽造技術的製片潛能與風險挑戰 ——郭紀倫（香港教育大學） 5. 響應個性化線索在新聞助手中的效應 ——吳碧影（香港教育大學） 	<p>Communication (English) 人工智能在教育與傳播領域的啟示（英文）</p> <p>Panel Speaker presentation: How Algorithmic News Attitudes Influence People's HPV Knowledge: A Two-Wave Panel Study Examining the Role of "News-Finds-Me" – Shuangqing LIU (China University of Political Science and Law)</p> <ol style="list-style-type: none"> 1. Game-Based Learning for Classical Chinese: A Theory-Driven Narrative Design in the Age of AI – Weiqiu ZHANG (EdUHK) 2. Bridging the Gap: Integrating Generative AI into Practical Media Coursework – HEARNS-BRANAMAN Jesse (Beijing Normal-Hong Kong Baptist University) 3. Exploring the Effect of Employees' Work-Related AI Use on Their Empowerment and Innovative Job Behavior: 	<p>(English) 人工智能時代下的政治話語與外交（英文）</p> <p>Panel Speaker presentation: Conspiracy theory and political participation – Tetsuro Kobayashi (Waseda University)</p> <ol style="list-style-type: none"> 1. Triple Helix Synergy Model in China's New Technology Diplomacy: Perspectives from AI Startups – Yujun LIN, Weihang HAN, Zhaoyang TAN (Shandong University) 2. A Study on Scene-Based Narrative Strategies of Mainstream Media Vlog News: Taking CCTV News' "The Frontline of Major-Country Diplomacy" as an Example – Wanhao LIU (Shanghai International Studies University) 3. A New Generation of "Human" Political Influencers: LLMs-Driven Political Bots and
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		<p>Evidence from the U.S. and China – Yuan WANG (EdUHK)</p> <p>4. The Playfulness of Sinographs: An Interplay of Semantics and Aesthetics in Geki and Word Game – Yue Jin HO (EdUHK)</p>	<p>the Diffusion of Far-Right Ideology – Xiaoyun HUANG (The Chinese University of Hong Kong)</p> <p>4. The Impact of AI-chatbot in Public Communication Campaigns – Fangcao LU (EdUHK)</p>
16:25-16:40	Tea Break 茶歇		
16:40-17:10	<p>Keynote Speech 10: AIya [哎呀]! On AI, Anxiety, Redundancy, and the Return of the Personal by Professor Jeroen DE KLOET, University of Amsterdam 主旨演講(十):「哎呀!」(AIya)關於AI、焦慮、冗餘和個人的回歸 (阿姆斯特丹大學 高偉雲教授)</p> <p>C-LP-11</p>		
17:10-17:40	<p>Closing Ceremony 閉幕式</p> <p>C-LP-11</p>		

Abstract 摘要

4 November 2025 (Tuesday)

2025 年 11 月 4 日 (星期二)

C-LP-11

Keynote Speech 1:

AI and the Crisis in Communication Discipline

(Professor Anthony FUNG, The Chinese University of Hong Kong)

主旨演講(一)：人工智能與傳播學科的危機

(香港中文大學 馮應謙教授)

Abstract: This commentary explores the existential challenges artificial intelligence (AI) presents to the field of communication. Tracing the evolution from mass media's dominance (Professionally Generated Content, PGC) through the participatory age of User-Generated Content (UGC), the discussion highlights today's paradigm shift: the rise of Artificial Intelligence Generated Content (AIGC). Unlike previous media revolutions, generative AI models such as ChatGPT disrupt the discipline's foundational assumptions in three ways. First, they trigger a crisis of authenticity, as synthetic media blur boundaries between reality and fabrication, undermining trust and epistemic stability. Second, AI-driven hyper-personalization and neuro-targeting render classic media effects models obsolete, as algorithms now tailor persuasive content to individual psychological profiles in real time, as seen in the Cambridge Analytica case. Third, AI concentrates communicative power within opaque "algorithmic feudalism," fundamentally altering the production, distribution, and interpretation of meaning. These changes demand a rethinking of both theory and method, urging scholars to move beyond traditional frameworks and embrace computational, network-based, and hybrid approaches. Ultimately, the commentary calls on communication scholars to confront AI's disruptions not merely by studying algorithms, but by reimagining the field's core purpose: fostering meaningful human connection and defending the integrity of public discourse.

4 November 2025 (Tuesday)

2025 年 11 月 4 日 (星期二)

C-LP-11

Keynote Speech 2:

**Children's Perspectives on "The Digital Good":
Theorising Emergent "AI Literacy"**

(Professor John POTTER, University College London)

主旨演講(二)：兒童對「數字之好」的看法：理論化新興的「AI 素養」

(倫敦大學學院 John POTTER 教授)

Abstract: AI is permeating new media literacy practices and having a deep impact on education. However, children and young people are rarely consulted about their knowledge of, and affective response to AI, even as we seek to define forms of AI Literacy. This presentation discusses young children's formative ideas about AI, reporting on a participatory hybrid arts project on 'The Digital Good/Bad' funded in the UK by the Economic and Social Research Council (ESRC) and run in collaboration with Prof Dylan Yamada-Rice (now of Falmouth University) and others. It was designed to unpack and explore young children's knowledge of, and affective responses to, digital technology, including AI. The analysis and discussion draw on work in new media literacies and in posthuman and postdigital studies to explore emergent AI practices and issues, especially as they impact the present and future lives of children. We point the way towards future participatory research as key to developing 'AI literacy', valuing children's agentic and critical responses to technological and societal change.

4 November 2025 (Tuesday)

2025 年 11 月 4 日 (星期二)

C-LP-11

Keynote Speech 3:

Innovation of Film and Television Content in the Era of Artificial Intelligence

(Professor Baoguo CUI, Tsinghua University)

主旨演講 (三)：人工智能時代影視內容的創新

(清華大學 崔保國教授)

摘要：人工智能時代影視內容製作已經發生了革命性的變革。技術層面，數位製作逐步取代傳統人工製作，大模型與多模態內容生成技術的發展，大幅減少了影視製作中的人工參與環節。成本層面，AI 可生成影視劇演員、創意動漫角色，還能靈活切換不同時代背景，讓製作進入新階段，顯著降低成本。需注意的是，新質生產力雖提升了生產效率，卻也催生了垃圾內容的產生。因此，在技術變革中，創作者仍需聚焦內容核心，以優質創意劇本為關鍵，打磨故事架構與核心主題。未來，影視創作更需追求高水準，以此推動文化發展，打造時代文化精品。

4 November 2025 (Tuesday)

2025 年 11 月 4 日 (星期二)

C-LP-11

Keynote Speech 4:

Development of Artificial Intelligence and Media Intelligence

(Prof. Zizhong ZHAO, Communication University of China)

主旨演講（四）：人工智能與智能媒體發展

（中國傳媒大學 趙子忠教授）

摘要：人工智能技術的湧現，媒體行業的智慧化發展成為了重要趨勢，人工智能不僅僅是媒體智慧工具，更是會推動媒體範式變革。一、大模型的發展改變了媒體的基礎設施，推動了智慧媒體底層邏輯變革；二、AIGC 將推動媒體內容生產模式變化，創新和增效將成為內容生產的趨勢；三，智慧體作為自主性智慧體系，推動媒體智慧平臺的發展。智慧媒體將會不斷創新，發展成為智慧社會資訊主體

Keynote Speech 5:

What is Intelligent Communication: The Concept and Types of Agency

(Professor Hailong LIU, Renmin University of China) Zoom*

主旨演講（五）：何為智能傳播：能動性概念與類型

（中國人民大學 劉海龍教授） Zoom*

5 November 2025 (Wednesday)

2025 年 11 月 5 日 (星期三)

C-LP-11

Keynote Speech 6:

Human vs. Machine Agency in the Age of Generative AI

(Professor Shyam SUNDAR, The Pennsylvania State University)

主旨演講 (六)：生成式人工智能時代的人機能動性對比

(賓夕法尼亞州立大學 Shyam SUNDAR 教授)

Abstract: This talk will discuss how AI-based media pose a threat to human agency. It will first describe the ways in which AI has assumed the role of humans in both mass communication and interpersonal communication. It will discuss problematic outcomes such as fake news and biased decision-making, resulting in harms of different kinds. It will highlight some key pitfalls of reliance on Generative AI technology. It will describe the notion of “machine heuristic” as a gateway to unwarranted trust in AI, and discuss ways to leverage the benefits of Generative AI while mitigating its downsides. It will draw out the tension between machine and human agency by presenting theory and research about social and psychological aspects of Human-AI Interaction (HAI) in media domains such as news and strategic communications. It will forward a research and design agenda promoting the importance of interactivity in AI interfaces, not only for enabling users to better calibrate their trust but also for enhancing the effectiveness of working collaboratively with AI tools and systems, thus paving the way for greater human agency in the face of rising machine agency.

5 November 2025 (Wednesday)

2025 年 11 月 5 日 (星期三)

C-LP-11

Keynote Speech 7:

**Conversation as the Core: Recontextualizing Human–AI Communication
in Education and Professional Training**

(Professor Mike YAO, University of Illinois Urbana-Champaign)

主旨演講(七)：以對話為核心：在教育和職業訓練中重新建構人機溝通

(美國伊利諾大學厄巴納-香檳分校 姚正宇教授)

Abstract: As AI becomes embedded in both everyday and professional contexts, it offers not only new tools but an opportunity to rethink how human–AI interaction, as a communicative process, is structured. Whether quietly integrated into features of productivity software or explicitly designed as conversational agents, AI systems shape interaction as well as outcomes in fundamentally different ways that go beyond their functional manifestations.

This talk highlights conversation as the most complex and consequential form of human–AI interactivity. Drawing on our research on AI mental prototypes and trust formation, as well as exploratory findings from ongoing projects in medical simulation and police communication training, I illustrate how traditional usability and performance measures may not fully reveal the deeper communicative processes that influence human–AI interaction outcomes, underscoring the need for more integrative approaches.

By recontextualizing communication around conversation as its core structure, we can better capture the complex, messy, and relational nature of human communication in human-AI interaction. We can also better understand how design diversity translates into different human experiences, expectations, and learning outcomes.

5 November 2025 (Wednesday)

2025 年 11 月 5 日 (星期三)

C-LP-11

Keynote Speech 8:

Smart Machines, Healthy Minds: Building Resilience in the Generative AI Era

(Professor Jorg MATTHES, University of Vienna)

主旨演講(八)：智慧機器、健康心靈：在生成式 AI 時代建立韌性

(維也納大學 Jorg MATTHES 教授)

Abstract: While generative AI is transforming how we work, learn, and communicate, it simultaneously challenges our sense of agency and, ultimately, our psychological well-being. In response, scholars have argued that AI literacy may serve as a protective factor against adverse outcomes of AI use, such as information overload, the acceptance and sharing of misinformation, or the erosion of human autonomy. Drawing on comparative survey data, I demonstrate that traditional literacy dimensions —awareness, application, evaluation, creation, and ethics — are not always sufficient to foster genuine resilience. Citizens may be well aware of AI’s risks, yet such awareness does not necessarily translate into more reflective or responsible use. Moreover, users often suspend their disbelief when engaging with virtual agents. Based on these insights, I argue that AI literacy must be expanded to include emotional competence — the ability to recognize, understand, and regulate the emotions elicited by generative AI interaction.

5 November 2025 (Wednesday)

2025 年 11 月 5 日 (星期三)

C-LP-11

Keynote Speech 9:

Narrative Imagination and Postcritical AI Literacies

(Professor Guobin YANG, University of Pennsylvania)

主旨演講(九)：敘事想像與後批判的 AI 素養

(賓夕法尼亞大學 楊國斌教授)

Abstract: As generative AI enters processes of education, research, industrial production, governance, and everyday life, it is imperative to understand its limits and to affirm a vision of technological futures for human flourishing and citizen empowerment. Such a vision recognizes the vulnerabilities of both technologies and humans. It highlights the enduring significance of human-centered communication, especially the power of narrative imagination issuing from the heart. This talk bridges contemporary postcritical sensibilities with classical Chinese poetics to argue for the irreplaceable uniqueness of lived human experiences and human emotions, as well as the power of heartfelt imagination in sharing experiences.

5 November 2025 (Wednesday)

2025 年 11 月 5 日 (星期三)

C-LP-11

Keynote Speech 10:

AIya [哎呀]! On AI, Anxiety, Redundancy, and the Return of the Person

(Professor Jeroen DE KLOET, University of Amsterdam)

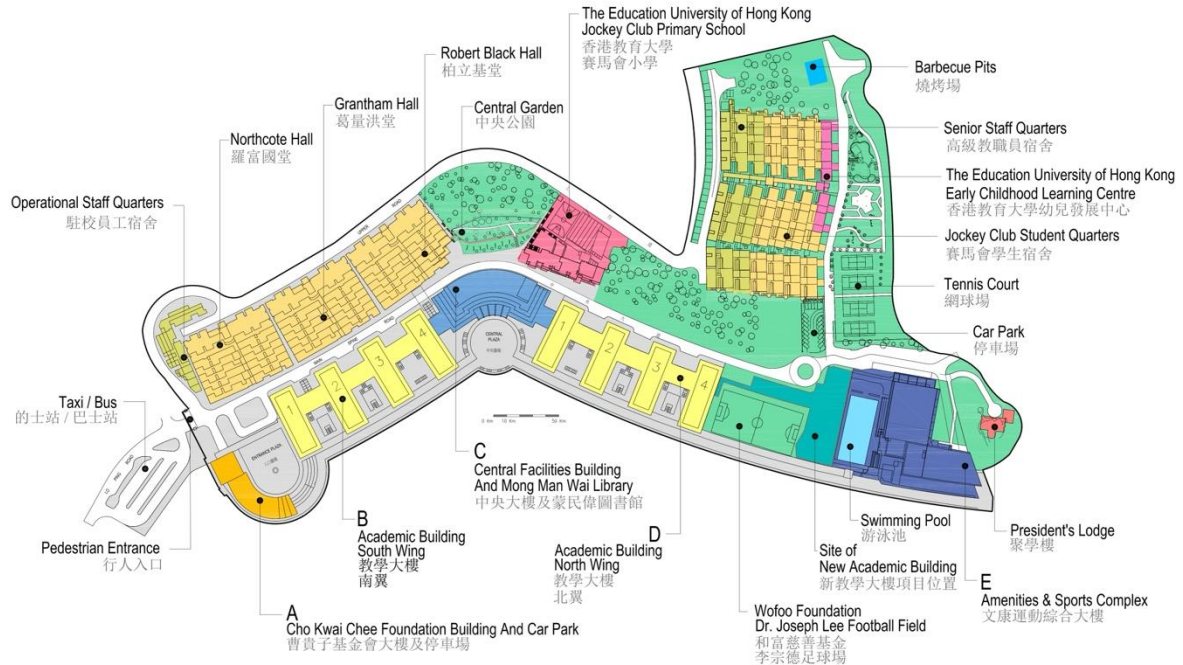
主旨演講(十)：「哎呀！」(AIya) 關於 AI、焦慮、冗餘和個人的回歸

(阿姆斯特丹大學 高偉雲教授)

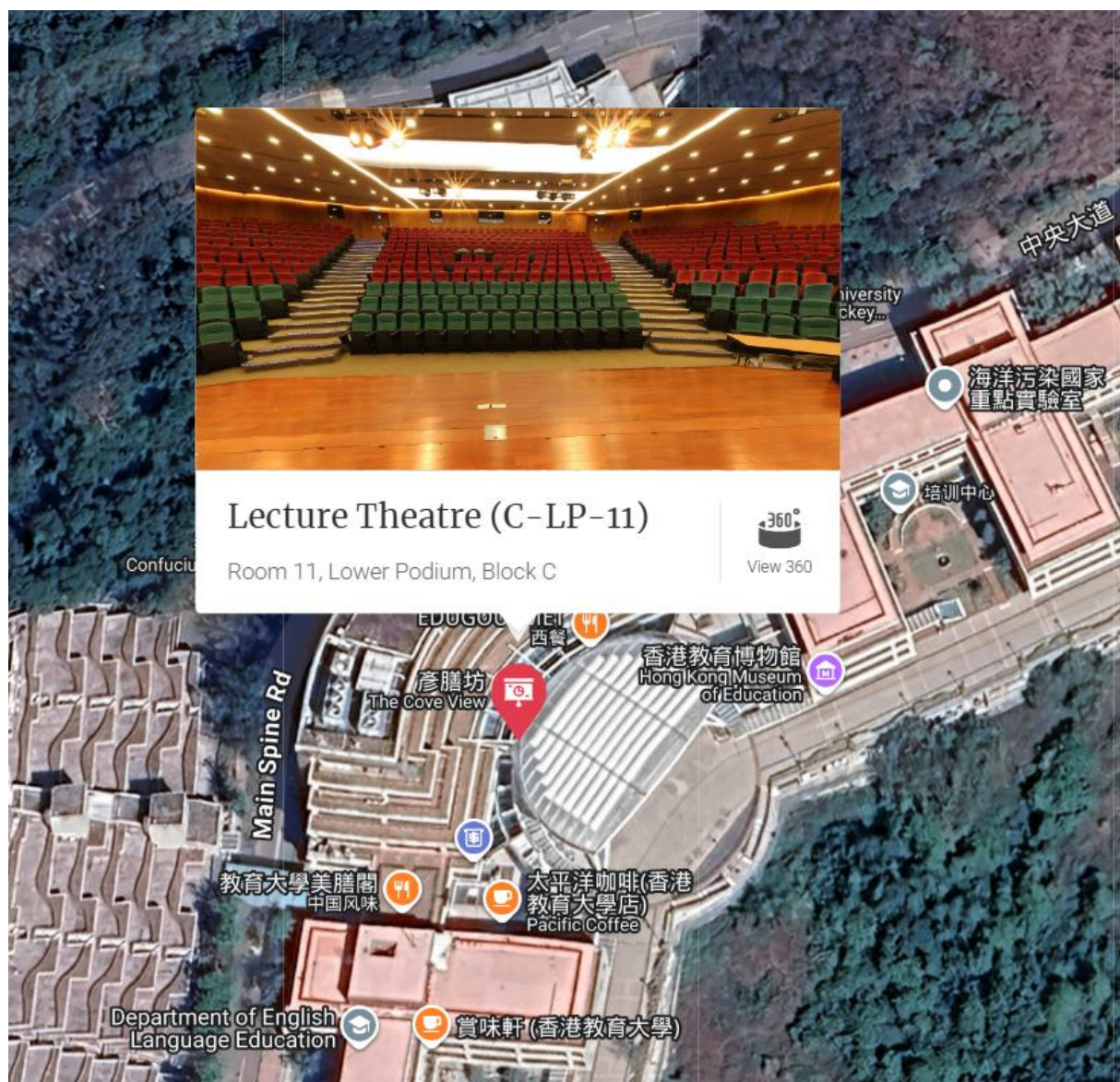
Abstract: As a technology that is not yet stabilised, and may never be, anxieties around AI are rapidly circulating. They often oscillate between utopian and dystopian framings, in which AI is either framed as the saviour or as the ultimate danger. This resonates with discourses surrounding the internet in its early days. Aiya! What to do? In my paper, I will first trace the earlier media framings of AI between the 1960s and 1980s. Jumping forward, I will then analyse the current media framings of AI. I will conclude with some reflections upon changes in the way we do academic work, in which I aim to share both my hopes and fears for the immediate future.

Venue 地點

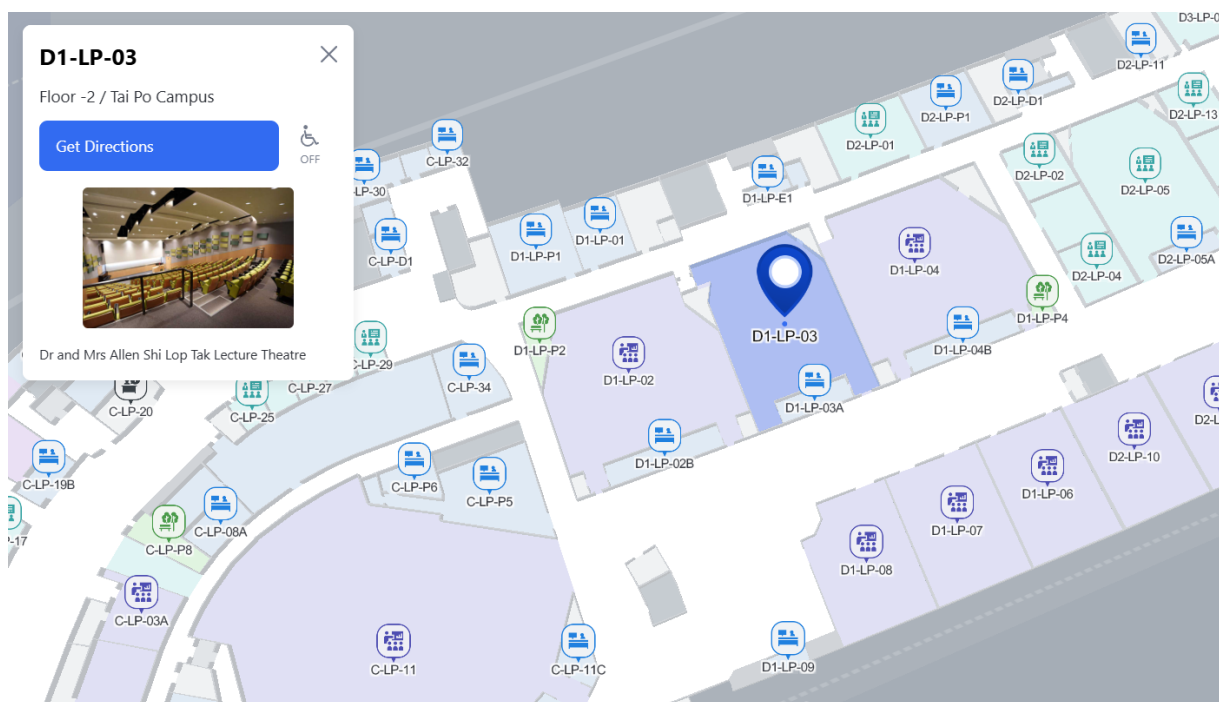
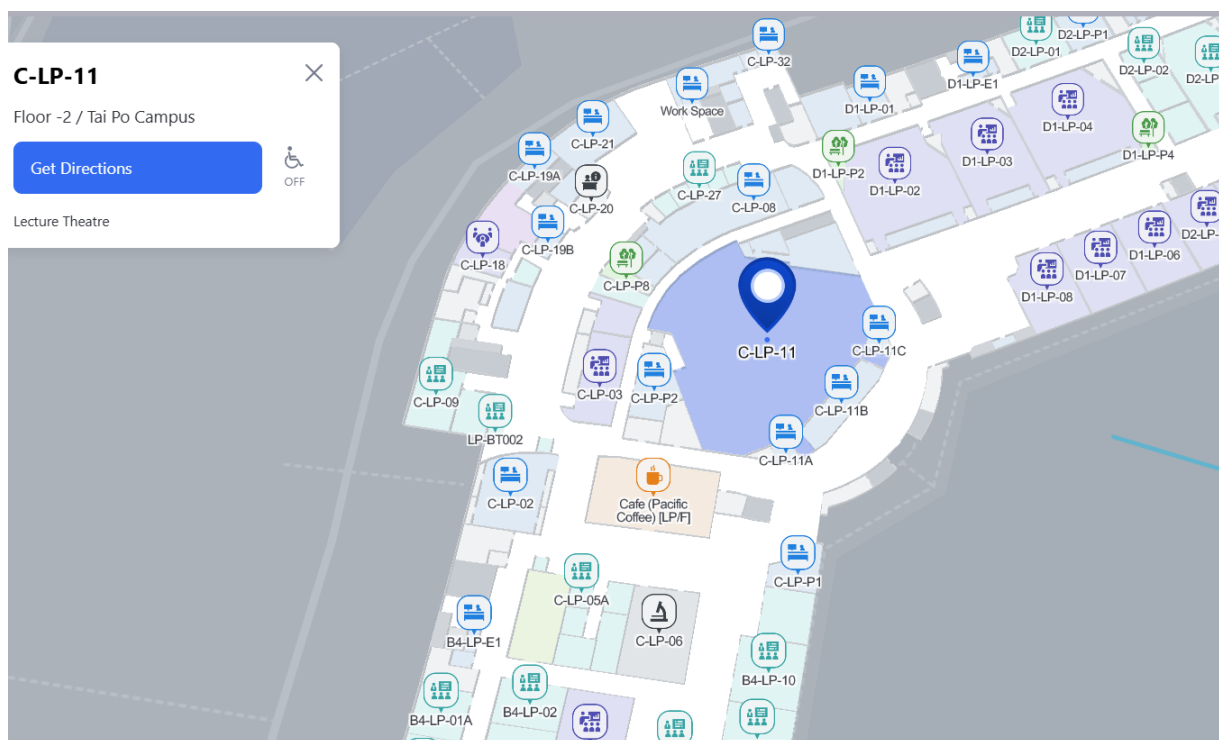
The Education University of Hong Kong
Tai Po Campus
香港教育大學大埔校園



SCALE 1 : 2500
(in A3 paper size)



Google 衛星地圖 / University in Google Map: <https://www.eduhk.hk/en/map>



點對點路線查詢/ Route Finder: <https://www.eduhk.hk/map/>

Transportation Arrangement 交通安排

大會將於研討會期間提供接駁巴士（詳情請見下頁）。如需搭乘公共交通工具前往教大，請參閱教大訪客資訊。 Shuttle bus will be arranged during the Conference (Next Page for details). If you wish to visit EdUHK via public transportation, please refer to transportation Information for details.

教大訪客資訊 Visitor Information of EdUHK: <https://www.eduhk.hk/en/visitors>



From HK International Airport to EdUHK

Take a taxi to EdUHK directly (about HK\$350-HK\$400), or

Take Airbus E41 to Tai Po Centre then change to bus 74K or taxi (about HK\$50)

From Shenzhen to EdUHK

Take MTR train from Lo Wu to Tai Po Market Station (details)

then change to bus 74K or taxi (about HK\$55)

From Hung Hom MTR Station to EdUHK

Take MTR train to Tai Po Market Station (details)

Then change to bus 74K or taxi (about HK\$55)

Complimentary Shuttle Bus Service

免費穿梭巴士服務

A complimentary shuttle bus service will be available between University Station and EdUHK. Our helpers will indicate the pick-up and drop-off areas (please note that these areas are different from the EdUHK University shuttle station). You can also refer to the following route photos that show the location of these areas.

Available for guest speakers, presenters, and paid audiences.

Time:

Day 1

8:30 University MTR Station/ Hyatt Shatin Hotel to EdUHK Campus

18:15 EdUHK Campus to University MTR Station/ Hyatt Shatin Hotel

Day 2

9:30 University MTR Station/ Hyatt Shatin Hotel to EdUHK Campus

18:15 EdUHK Campus to University MTR Station/ Hyatt Shatin Hotel

我們將提供往返大學站和香港教育大學的免費接駁巴士服務。我們的工作人員會指引您上下車地點（請注意，這些地點與香港教育大學的接駁巴士站不同）。您也可以參考以下路線圖，以了解這些地點的具體位置。

此服務適用於嘉賓演講者、演講嘉賓和付費觀眾。

時間安排：

第一天

8:30 大學站/沙田凱悅酒店 至 香港教育大學校園

18:15 香港教育大學校園 至 大學站/沙田凱悅酒店

第二天

9:30 大學站/沙田凱悅酒店 至 香港教育大學校園

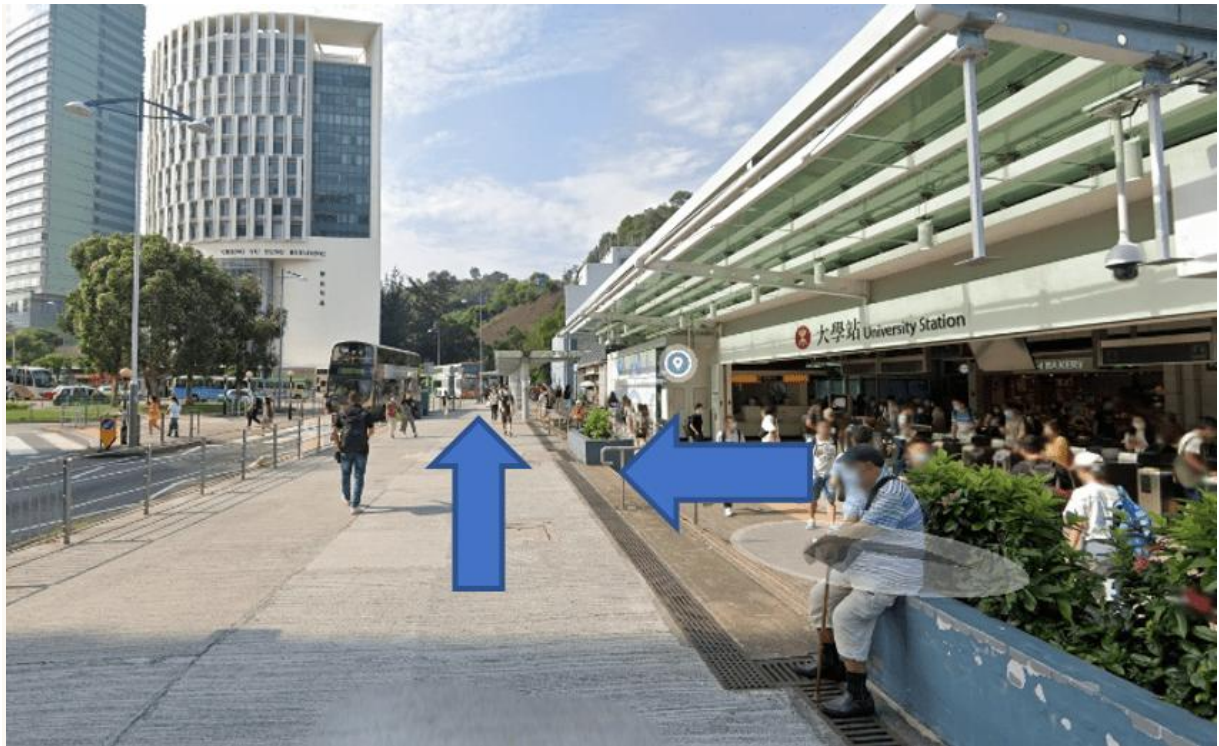
18:15 香港教育大學校園 至 大學站/沙田凱悅酒店

Route Photos 路線圖

University Station “B Exit”

- Walk around 1 minute
- Helpers will guide the pick-up position
- <https://maps.app.goo.gl/VNLY6ACxFhsMLbp16>







Online Meeting Links and Guidelines

線上會議連結及指引

To ensure a seamless virtual experience, please review the following guidelines and key details:

Access & Technical Preparation

Zoom Link: Join the session via:

4 Nov, C-LP-11 zoom meeting link (nmlai@eduhk.hk) 8:00am-8:00pm / 5 Nov, C-LP-11
zoom meeting link (nmlai@eduhk.hk) 11:15am-19:15pm

<https://eduhk.zoom.us/j/92007694221?pwd=OhJlVMDwb8rKFfFfOUfABPlrMD4znVq.1>

ZOOM number: 920 0769 4221

Password: 272788

Preparation: Kindly log in 5 minutes early to test your camera, microphone, and internet connection.

Technical and Translation Support:

For any issues, please refer to the Zoom guidelines:







Figure 1


Figure 2


Translation Process

1. Open the 'Captions and Translation' menu.
2. Enable the 'Translation'.
3. Select 'My Speaking Language'.
4. Select 'My Caption Language'.
5. (Optional) Tick the box labelled 'Show original and translated captions' to show both Chinese and English subtitles simultaneously.

Show captions / Hide captions  : Click to show or hide captions. You can also access the caption and translation settings by click on the ^ arrow next to the Show captions / Hide captions button. (See Figure 2 for the specific translation)

Chat  : Open webinar chat, allowing you to send chat messages to the host, panelists, and attendees (if permitted).

Raise Hand  : Raise your hand in the webinar to indicate that you need something from the host. The host may instruct you on how they plan to use this. Many webinar hosts use this feature to know if an attendee has a question and would like to speak out loud.

Q&A  : Open the Question and answer window, allowing you to ask questions to the host and panelists. They can either reply back to you via text in the Q&A window or answer your question live. (For specific usage steps, please refer to the notes)

Note: To ask a question:
Enter your question into the Q&A box, then click Send.

Notes:
Select Send Anonymously if you do not want your name attached to your question in the Q&A.
If you see a prompt that your message has triggered a Chat Etiquette policy, you are either warned or blocked from sending the message based on what your account admin has configured. The Chat Etiquette Tool does not send additional message information, like data, metadata, and event information, to the account admin, to Zoom, or to any 3rd party services, whether the message triggers Chat Etiquette policies or not.
If the host replies via the Q&A, you will see a reply in the Q&A window. The host can also answer your question live (out loud). You will see a notification in the Q&A window if the host plans to do this.
As an attendee you can also like or comment on other attendee's questions. This helps the host or participant identify popular questions, especially in a webinar with many attendees.

Click the thumbs up icon to like a comment.
Tip: The number beside the icon is the total number of likes the question has received so far.
Click the red thumbs up icon to unlike the comment.
Click Comment to write a reply to an existing question.
Enter your comment and click Send.
Your comment will appear beneath the question.
Transcript: Open the Transcript window, allowing you to search and save transcripts.

Source of this content: Zoom Support

Etiquette & Session Flow Schedule:

Day 1 (4 November): 9:00 AM – 5:45 PM (Hong Kong Time)

Day 2 (5 November): 11:30 AM – 5:40 PM (Hong Kong Time)

Muting & Q&A: Please mute your microphone when not speaking. Use the “Raise Hand” function or chat box for questions during Q&A.

Interaction: Your active engagement in discussions is warmly welcome, subject to maintaining session order.

為確保您順利參與會議，現提供以下指引及重要資訊，敬請查閱：

會議連結與技術準備

Zoom 連結：請於指定連結登入：

11 月 4 日 C-LP-11 的會議連結 (nmlai@eduhk.hk) 8:00am-8:00pm / 11 月 5 日 C-LP-11 的會議連結 (nmlai@eduhk.hk) 11:15am-19:15pm

加入 Zoom 会议：

<https://eduhk.zoom.us/j/92007694221?pwd=OhJlVMDwb8rKFaFOUfABPlrMD4znVq.1>

會議號: 920 0769 4221

密碼: 272788

測試建議：建議提前 5 分鐘登入並測試設備（如鏡頭、麥克風及網路穩定性）。

技術和翻譯支持：如遇技術問題，請參考使用 ZOOM 線上會議指導。

圖1

圖2

顯示字幕/隱藏字幕 ：点击可显示或隐藏字幕。您还可以点击显示字幕/隐藏字幕按钮旁边的 ^ 箭头，以访问字幕和翻译设置。（具体翻译可见图2）

聊天 ：打开网络研讨会聊天，您可以发送聊天消息给主持人、嘉宾和观众（如果允许）。

举手 ：在网络研讨会中举手表示您需要主持人的帮助。主持人可能会指导您如何使用此功能，但提醒您在会议中尽量不要点击此功能，以防造成对其他观众的影响。

问答 ：打开问答窗口，您可以向主持人和嘉宾提问。他们可以在问答窗口中通过文字回复您，也可以直播回答您的问题。（具体使用步骤请见备注）

翻译流程

1. 打开“字幕和翻译设置”菜单。
2. 开启“翻译开关”。
3. 选择“演讲者语言”。
4. 选择“翻译字幕语言”。
5. (可选) 勾选“显示原文和翻译的字幕”，同时显示中英文字幕。

备注：如需提问：

1. 在问答框中输入您的问题，然后点击发送。

注意：

如果您不希望问答中您的问题旁显示您的姓名，请选择匿名发送。

如果提示信息显示您的消息已触发聊天礼仪政策，系统会相应向管理员配置的内容向您发出警告或阻止您发送消息。无论消息是否触发聊天礼仪政策，聊天礼仪工具都不会向账户管理员、Zoom 或任何第三方服务发送其他消息信息（如数据、元数据和事件信息）。

2. 如果主持人通过问答功能回复，您将在问答窗口中看到回复。主持人也可以直接回答您的问题。如果主持人要这么做，您会在问答窗口中看到一条通知。

作为观众，您还可以对其他观众的问题点赞或发表评论。这将帮助主持人或参会者确定热门问题，尤其是在观众众多的网络研讨会中。

提示：图标旁的数字是到目前为止该问题收到的点赞总数。

1. 点击大拇指图标进行点赞。
2. 点击红色大拇指图标取消评论的点赞。
3. 点击评论写下对现有问题的回复。
4. 输入您的评论，然后点击发送。您的评论将显示在问题下方。

此内容来源：Zoom Support

參會禮儀與流程說明

時間安排：

Day 1 (11 月 4 日)：上午 9:00 至 下午 5:45（香港時間）

Day 2 (11 月 5 日)：上午 11:30 至 下午 5:40（香港時間）

靜音與發言：非發言時間請保持靜音，並於 Q&A 環節使用「舉手」功能或文字聊天室提問。

議程互動：歡迎於討論環節積極參與，並遵守會議秩序。

On-campus WIFI Instruction / 校園 WIFI 指南

EdUHK has joined the “Wi-Fi.HK” scheme in Sep 2014 to support the "City-wide Wi-Fi for the Public and Visitors" initiative of the HKSAR Government. Visitors can use the SSID “Wi-Fi.HK via EdUHK” to enjoy the free Wi-Fi service in public areas of EdUHK.

For guests and visitors who do not have a valid EdUHK network account and password, this is the simplest way to get an Internet connection wirelessly if you have compatible devices, such as notebooks, tablets or mobile phones with Wi-Fi capability. However, please note that data transmitted is not encrypted and users should not conduct sensitive transactions while using this SSID.

<https://www.eduhk.hk/ocio/wireless-network-connection-visitors>

Presenter Directory 學術報告人通訊錄

(按姓氏英文字母排序) (In alphabetical order of surnames)

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